

The Fastest and Easiest Stakeholder Engagement & **Consultation Software** 

Managing stakeholders and your engagement with them

can become an overwhelming task. As projects grow and the number of stakeholders you need to communicate with

Why Choose Jambo Stakeholder Relationship Management (SRM) Software?

increases, you can quickly lose track of what has been said, when, and to whom. Specialized Stakeholder Relationship Management (SRM) software helps make your entire stakeholder management process more collaborative, efficient, and scalable, while also allowing you to lower risk and easily search through all your stakeholder information.

Jambo is SRM software used by companies, governments, and NGOs worldwide to record, track, manage, and report on stakeholder information, such as contacts, communications, and associated issues or commitments. The platform is user-friendly and collaborative, allowing teams to create a fast and consistent stakeholder information management approach and be more effective in stakeholder engagement and activities. All information in Jambo is stored securely in the cloud in real-time, so teams can feel confident knowing they are always viewing the most up-to-date stakeholder information available.

#### When Managing Stakeholder Engagement and Stakeholder Information, **SRM Software Can Help You:**



Securely Manage all Stakeholder Information



Make Historical Data Centralized, Accessible and Easy to Search



**Quickly Produce** Summarized or **Detailed Reports** 



Effectiveness & Reduce Admin Time



Lower Project & Organizational Risk



Connect Engagement Activities to Project Outcomes



**Build Better** Stakeholder Relationships



Reduce the Amount of Disconnected & Ad-Hoc Tools Needed

## **Stakeholder Management Teams and SRM**

Stakeholders can tell when a team is unorganized and this can affect their perception of you, your project or your organization, as well as their willingness to engage and collaborate with you, leaving you vulnerable to increased project risks. When all your current and historical stakeholder information is stored in one centralized location and is easily accessible by everyone, you are a more effective and informed team. This means you and your team can always stay consistent in your messaging and focus on engaging and building meaningful and trusting relationships with your stakeholders. Jambo helps simplify the entire stakeholder relationship management process and solve the needs of stakeholder management teams.

#### Typically, stakeholder management teams need to:

KEEP COMPREHENSIVE AND UP-TO-DATE RECORDS OF STAKEHOLDER COMMUNICATION

ENSURE THAT HISTORICAL RECORDS REMAIN ACCESSIBLE AND SECURE

SHOW HOW ENGAGEMENT ACTIVITIES INFLUENCED PROJECT DECISIONS

QUICKLY COMPILE A LOT OF DATA INTO CONSUMABLE REPORTS

MONITOR RISKS BASED ON PRIORITY AND ENSURE FOLLOW-UP

CREATE A CONSISTENT, EFFICIENT, AND MAINTAINABLE WAY OF LOGGING RECORDS OF COMMUNICATION

## Why Jambo?

We built the Jambo platform from the ground up to be the fastest and easiest stakeholder engagement and consultation software. It was developed with insights from stakeholder consultation practitioners, governments, and sustainability professionals to solve the challenges they face every day managing stakeholder engagement and consultation projects.

Sing delivery vans - Issue Update

Communications 

Commu

Software like Jambo that focuses on stakeholder engagement, eliminates the

need to build a band-aid solution with spreadsheets or by using other tools like CRMs, which were made for customers and sales, not stakeholder management.

Software built specifically for stakeholder engagement exists and it's called Jambo!

## How Jambo SRM Helps Organizations

#### BETTER MANAGE STAKEHOLDER INFORMATION

- Log records of consultation (emails, phone calls, meetings, mail-outs, etc.) in minutes
- Create consistency with your organization's stakeholder engagement record management
- Save your team time with the ability to log emails automatically in Jambo

#### SIMPLIFY REPORTING

- Quickly compile all kinds of reports from summaries to detailed reports that include every interaction your organization has had with a stakeholder or organization
- Use Jambo reports to demonstrate adequate consultation occurred with project-affected persons
- Use Jambo reports as part of your Environmental, Social, and Corporate Governance (ESG) or regulatory submissions

#### MANAGE ISSUES AND COMMITMENTS

- Log and track stakeholder issues by priority and impact
- Monitor the status of stakeholder commitments (also known as promises) to ensure they are fulfilled and never forgotten
- Follow issues and commitments through to an resolution with an easy-to-understand timeline

#### BE TRANSPARENT WITH PROJECT PLANS

- Integrated maps allow you to track areas of concern and consultation locations
- Export and share geospatial PDFs with your team or stakeholders to enhance project understanding and transparency
- Insightful analytics and reports help illustrate the status of your project to decision-makers or external stakeholders to help gain buy-in

#### COLLABORATE AND MONITOR PROGRESS

- Stay on top of your tasks, assign team tasks, and monitor progress through the project dashboard
- Set and receive email prompts when tasks are due
- With cloud-based access, the whole team can work on the same project at once

#### LOWER RISK

- Stakeholder information resides securely in Jambo, making it easy for everyone with an internet connection to access, update, and report on
- Easily search through the full history of recorded communication with stakeholders so you can stay consistent in messaging
- Reduce the risk of knowledge or data loss that comes with staff or contractor turnover



# Move Forward with Your Stakeholder Engagement

More and more companies are realizing the importance of incorporating sustainable practices into their business plans. If you're consulting and engaging with stakeholders, but you're not using software to track and manage your data, how are you ensuring that you have a history of stakeholder information? Don't risk data gaps by using ad-hoc solutions and decentralized data management practices and don't let the data disappear when you lose team members. Use Jambo to manage all your important stakeholder information instead. By using Jambo, you can track every record of contact, identify issues, ensure commitments are fulfilled and monitor team progress; and when it's all done compile detailed, easy-to-understand reports that demonstrate you have engaged and consulted adequately.

Using a cloud-based SRM like Jambo is an opportunity to lower your stakeholder engagement risks, build meaningful stakeholder relationships, and keep your projects moving forward from wherever you and your team are working.

### **Future-Focused Engagement**

The days of passive engagement are gone. Today, stakeholder engagement is about actively building relationships with your stakeholders by involving them in decisions, listening to them and getting to know and understand their values and needs. If we've learned anything about our customers, it's that they're working towards meaningful change, whether it's working to positively improve their internal stakeholder relationships or to sustainably design a large development project with thousands of impacted stakeholders. Our dedicated and responsive team is here to support organizations of all sizes achieve their goals by providing software made for future-focused engagement. We're committed to fostering meaningful change with both our product and our commitment to being a socially responsible business.



# Say Hello to Jambo!

Cloud-Based Stakeholder Relationship Management (SRM) Software